

spring 2025



[www.hackprinceton.com](http://www.hackprinceton.com)

[sponsor@hackprinceton.com](mailto:sponsor@hackprinceton.com)

 [@hackprinceton](https://www.instagram.com/hackprinceton)





## HACKPRINCETON

is Princeton University's biannual, student-run hackathon! We're currently looking for companies to work with, and we'd love to get you involved!

## WHAT WE DO

In Spring 2025, HackPrinceton will bring together hundreds of the brightest college students from all around the world for a 36-hour in-person hackathon experience, where participants will build creative & innovative software products. With our mentors & resources, we plan to provide an international platform for hackers to unite & solve global problems.

## PREVIOUS CHALLENGES HAVE INCLUDED

- AI/Machine Learning
- Blockchain
- Quantitative Trading
- Healthcare
- Environment
- **YOUR TRACK HERE**

## SOME PAST PROJECTS FROM OUR HACKATHONS INCLUDE:

- **MediCognize:** A telehealth platform with AI-driven diagnostics that uses blockchain technology to maintain patient data integrity.
- **PillPalPro:** A smart pill box that keeps track of what medications patients take and sends mobile reminders.
- **Bartimaeus:** An audio agent powered by computer vision to help the visually impaired with spatial navigation.
- **Slo-Fashion:** A cyclical fashion platform with cryptocurrency rewards that makes garment recycling and sustainable shopping convenient.



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## RECRUITING AND BRANDING

At HackPrinceton, we take pride in selecting a diverse and highly-skilled group of career-minded individuals. Our event is a popular way to attract technical talent and advertise their products to the industry's future leaders. Here are some suggestions to maximize your presence at the event:

- **Workshops** – A unique opportunity to showcase your technologies and engage with a small and close audience. These workshops can be tailored to fit your (the sponsor's) needs. In the past, companies have hosted workshops on topics including machine learning, resume building, web development, and more.
- **Research** – Customize your company's message to the best target audience! Starting with our gold tier package, we offer early access to our hackers' resume books – if you gain access to this ahead of the event, you will have a good idea of who to look out for!
- **Mentor** – There is no better way to get your brand across to a hacker than have a company representative available to help them one-on-one. At HackPrinceton, we have a high demand for industry mentors, as hackers are eager to work with experts in their fields.
- **Engage** – When they aren't hacking, participants will often come ask for leads on internship and job applications. It helps to have a strong display at your sponsor booth. Use this event to spread news of your career opportunities!

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# BENEFITS AND TIERS

**Bronze**  
(\$1k)

**Silver**  
(\$2.5k)

**Gold**  
(\$5k)

**Platinum**  
(\$7.5k)

<b>GENERAL</b>				
<b>Send Mentors &amp; Representatives</b>	✓	✓	✓	✓
<b>Table</b>	✓	✓	✓	✓
<b>Award Custom Prize</b>		✓	✓	✓
<b>On-Stage Demo @ Opening</b>			✓	✓
<b>Run Workshop/Talk</b>		<= 30 Min	<= 45 Min	<= 60 Min
<b>BRANDING</b>				
<b>Distribute Swag</b>	✓	✓	✓	✓
<b>Logo on Website</b>	<b>Small</b>	<b>Medium</b>	<b>Large</b>	<b>Title</b>
<b>Logo on T-Shirt</b>	<b>Small</b>	<b>Medium</b>	<b>Large</b>	<b>Title</b>
<b>Social Media Publicity</b>	<b>Story</b>	<b>Feed</b>	<b>Story + Feed</b>	<b>Story + Feed (x2)</b>
<b>Host Custom Mini Event</b>				✓
<b>Sponsor a meal</b>				✓
<b>RECRUITING</b>				
<b>Distribute Recruiting Material</b>	✓	✓	✓	✓
<b>Resume book</b>		<b>After event</b>	<b>Before event</b>	<b>Before event</b>
<b>Email Participants</b>			✓	✓
<b>Connect with Top Winners</b>			✓	✓